

## Privacy policy

Last updated: May 31, 2023

This Privacy Policy describes *Our* policies and procedures on the collection, use and disclosure of *Your* information when *You* use the *Service* and tells *You* about *Your* privacy rights and how the law protects *You*.

We use *Your Personal Data* to provide and improve the *Service*. By using the *Service*, *You* agree to the collection and use of information in accordance with this Privacy Policy.

## Interpretation and Definitions

### Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

### Definitions

For the purposes of this Privacy Policy:

- **Account** means a unique account created for *You* to access our *Service* or parts of our *Service*.
- **Application** refers to MapKit, the software program provided by the *Company*.
- **Company** (referred to as either “the Company”, “We”, “Us” or “Our” in this Agreement) refers to Rolsch Assetmanagement B.V., Vanekerbeekweg 61, 7524PE Enschede.
- **Country** refers to: Netherlands
- **Device** means any device that can access the *Service* such as a computer, a smartphone or a tablet.
- **Personal Data** is any information that relates to an identified or identifiable individual.
- **Service** refers to the *Application*.
- **Service Provider** means any natural or legal person who processes the data on behalf of the *Company*. It refers to third-party companies or individuals employed by the *Company* to facilitate the *Service*, to provide the *Service* on behalf of the *Company*, to perform services related to the *Service* or to assist the *Company* in analyzing how the *Service* is used.
- **Usage Data** refers to data collected automatically, either generated by the use of the *Service* or from the *Service* infrastructure itself (for example, the duration of a page visit).
- **You** means the individual accessing or using the *Service*, or the company, or other legal entity on behalf of which such individual is accessing or using the *Service*, as applicable.



## Collecting and Using Your Personal Data

### Types of Data Collected

#### Personal Data

While using *Our Service*, *We* may ask *You* to provide *Us* with certain personally identifiable information that can be used to contact or identify *You*. Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- *Usage Data*

#### Usage Data

*Usage Data* is collected automatically when using the *Service*.

*Usage Data* may include information such as *Your Device's* IP address, browser type, browser version, the pages of our *Service* that *You* visit, the time and date of *Your* visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When *You* access the *Service* by or through a mobile device, *We* may collect certain information automatically, including, but not limited to, the type of mobile device *You* use, *Your* mobile device unique ID, the IP address of *Your* mobile device, *Your* mobile operating system, the type of mobile Internet browser *You* use, unique device identifiers and other diagnostic data.

*We* may also collect information that *Your* browser sends whenever *You* visit our *Service* or when *You* access the *Service* by or through a mobile device.

#### Information Collected while Using the Application

While using *Our Application*, in order to provide features of *Our Application*, *We* may collect, with *Your* prior permission:

- Information regarding your location

*We* use this information to provide features of *Our Service*, to improve and customize *Our Service*. The information may be uploaded to the *Company's* servers and/or a *Service Provider's* server or it may be simply stored on *Your* device.

*You* can enable or disable access to this information at any time, through *Your Device* settings.



## Use of Your Personal Data

The *Company* may use *Personal Data* for the following purposes:

- **To provide and maintain our Service**, including to monitor the usage of our *Service*.
- **To manage Your Account:** to manage *Your* registration as a user of the *Service*. The *Personal Data* *You* provide can give *You* access to different functionalities of the *Service* that are available to *You* as a registered user.
- **For the performance of a contract:** the development, compliance and undertaking of the purchase contract for the products, items or services *You* have purchased or of any other contract with *Us* through the *Service*.
- **To contact You:** To contact *You* by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.
- **To provide You** with news and general information about our *Service* unless *You* have opted not to receive such information.
- **To manage Your requests:** To attend and manage *Your* requests to *Us*.
- **For business transfers:** *We* may use *Your* information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of *Our* assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which *Personal Data* held by *Us* about our *Service* users is among the assets transferred.
- **For other purposes:** *We* may use *Your* information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our *Service*, products, services, marketing and your experience.

We may share *Your* personal information in the following situations:

- **With Service Providers:** *We* may share *Your* personal information with *Service Providers* to monitor and analyze the use of our *Service*, to contact *You*.
- **For business transfers:** *We* may share or transfer *Your* personal information in connection with, or during negotiations of, any merger, sale of *Company* assets, financing, or acquisition of all or a portion of *Our* business to another company.
- **With Your consent:** *We* may disclose *Your* personal information for any other purpose with *Your* consent.

## Retention of Your Personal Data

The *Company* will retain *Your Personal Data* only for as long as is necessary for the purposes set out in this Privacy Policy. *We* will retain and use *Your Personal Data* to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.



The *Company* will also retain *Usage Data* for internal analysis purposes. *Usage Data* is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of *Our Service*, or *We* are legally obligated to retain this data for longer time periods.

### **Transfer of Your Personal Data**

Your information, including *Personal Data*, is processed at the *Company*'s operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of *Your* state, province, country or other governmental jurisdiction where the data protection laws may differ than those from *Your* jurisdiction.

Your consent to this Privacy Policy followed by *Your* submission of such information represents *Your* agreement to that transfer.

The *Company* will take all steps reasonably necessary to ensure that *Your* data is treated securely and in accordance with this Privacy Policy and no transfer of *Your Personal Data* will take place to an organization or a country unless there are adequate controls in place including the security of *Your* data and other personal information.

### **Delete Your Personal Data**

You have the right to delete or request that *We* assist in deleting the *Personal Data* that *We* have collected about *You*.

*Our Service* may give *You* the ability to delete certain information about *You* from within the *Service*.

*You* may contact *Us* to request access to, correct, or delete any personal information that *You* have provided to *Us*.

Please note, however, that *We* may need to retain certain information when we have a legal obligation or lawful basis to do so.

### **Disclosure of Your Personal Data**

#### **Business Transactions**

If the *Company* is involved in a merger, acquisition or asset sale, *Your Personal Data* may be transferred. *We* will provide notice before *Your Personal Data* is transferred and becomes subject to a different Privacy Policy.



## Law enforcement

Under certain circumstances, the *Company* may be required to disclose *Your Personal Data* if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

## Other legal requirements

The *Company* may disclose *Your Personal Data* in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect and defend the rights or property of the *Company*
- Prevent or investigate possible wrongdoing in connection with the *Service*
- Protect the personal safety of Users of the *Service* or the public
- Protect against legal liability

## Security of Your Personal Data

The security of *Your Personal Data* is important to *Us*, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While *We* strive to use commercially acceptable means to protect *Your Personal Data*, *We* cannot guarantee its absolute security.

## Children's Privacy

Our *Service* does not address anyone under the age of 13. *We* do not knowingly collect personally identifiable information from anyone under the age of 13. If *You* are a parent or guardian and *You* are aware that *Your* child has provided *Us* with *Personal Data*, please contact *Us*. If *We* become aware that *We* have collected *Personal Data* from anyone under the age of 13 without verification of parental consent, *We* take steps to remove that information from *Our* servers.

If *We* need to rely on consent as a legal basis for processing *Your* information and *Your* country requires consent from a parent, *We* may require *Your* parent's consent before *We* collect and use that information.

## Links to Other Websites

Our *Service* may contain links to other websites that are not operated by *Us*. If *You* click on a third party link, *You* will be directed to that third party's site. *We* strongly advise *You* to review the Privacy Policy of every site *You* visit.



We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

## **Changes to this Privacy Policy**

We may update *Our* Privacy Policy from time to time. *We* will notify *You* of any changes by posting the new Privacy Policy on this page.

We will let *You* know via email and/or a prominent notice on *Our Service*, prior to the change becoming effective and update the “Last updated” date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## **Contact us**

If you have any questions about this Privacy Policy, *You* can contact us:

- By email: [privacy@rolsch.nl](mailto:privacy@rolsch.nl)

